

AMBASSADOR HORIZONS

Issue No. 15 September 2007



★ LIBERTY SAVINGS FEDERAL CREDIT UNION ★

YOU TALKED – WE LISTENED!

In June, LSFCU rolled out a member satisfaction survey on our website. Member response has been gratifyingly heavy. We thank all those who took the time to give us your thoughts. The survey is still online so, if you haven't taken the survey yet, log onto our website www.LSFCU.org and click on the MEMBER SURVEY link on the homepage.



The survey consisted of several questions in which we asked respondents to let us know what they thought we were doing well. We also asked for suggestions on what they feel we need to do better.

We've compiled all of the responses and will be issuing a summary of the survey findings in the October issue of Liberty Horizons, the quarterly newsletter sent to all LSFCU members. In that summary we'll highlight some of the most common suggestions and will report on what steps have been taken to implement some of them. We are sure that you will be satisfied with what you'll learn.

At LSFCU we strive to keep the best interests of our members at the forefront of anything we do. Your opinions are important to us and we will continue to work hard at providing the very best financial services for all of our members and their families. ★

A REMINDER ABOUT FALL SEMINARS

Maximizing Profitability

Tuesday, October 16, 2007 8AM - 10AM, Jersey City Education Association Offices, 1600 Kennedy Blvd.

Most of the information you need to improve the profitability of your business is right in your accounting records, but no one has ever shown you what to look for. This workshop will help you overcome your fear of numbers and gain control over your business' fiscal health. and improve your cash flow. ★

Basic Budgeting

Saturday, November 3, 2007
10AM – 12 Noon, Jersey City Education Association Offices, 1600 Kennedy Blvd.

Ever wonder where all of your money goes? This lively presentation will review the various components of building a basic budget—then give you invaluable tips on sticking to it! ★

REGISTRATION IS A MUST. SEATING IS LIMITED.

Simply visit www.lsfcu.org and click on the link on the home page to register. You may also register by calling Sean McDonald at (201) 239-7038 or e-mailing smcdonald@lsfcu.org

LIBERTY SAVINGS FCU JOINS CU SERVICE CENTER NETWORK

We've just made it even EASIER to do your business with LSFCU! We know it's tough sometimes to get to our offices to make deposits or withdrawals. It's especially tough for our members who live or work outside of Jersey WE'VE TAKEN AN IMPORTANT STEP TO SOLVE THAT DILEMMA!!

Liberty Savings FCU recently joined the Credit Union Service Centers network meaning that LSFCU members can transact business at any credit union that has also joined the network! There are currently 42 participating credit unions in the State of New Jersey. The highlights of the shared branching program are listed below:

About Shared Branching

Shared branching is a cooperative network of credit unions that have joined together and created shared service centers across the country. By sharing facilities, credit unions can offer greater convenience for members to access their accounts at many locations just as if they were at their home credit union.

Members can enter any shared service center and conduct a range of transaction services, such as:

- Cash checks
- Make deposits and withdrawals
- Make loan payments
- Make transfers between accounts
- Purchase Money Orders, Travelers Checks and Official Checks
- Obtain cash advances and balance inquiries. To take advantage of this service, when members enter a shared branch they only need to bring:
 - Their home credit union's name
 - Their account number
 - Valid Government-issued photo identification, i.e., State Driver's license, US Passport

To find a shared branch near you – visit www.cuservicecenter.com We'll also be adding a link to this search engine on our own website in the coming weeks. ★



A Monthly Newsletter for all LSFCU Ambassadors

THE ONE DAY CAR SALE EVENT IS BACK!!

Back by popular demand – Liberty Savings FCU and Enterprise Car Sales will be holding a One Day Car Sale Event on Saturday October 13, 2007 from 9 AM – 2 PM. The sale will be held at JCEA Headquarters, 1600 Kennedy Blvd., in Jersey City.

There will be a variety of used vehicles for sale. We'll have something for everybody! With rates as low as 5.25%, this event should not be missed.

Pre-approvals are available from LSFCU. Save some time on the day of the sale by getting your pre-approval early! Contact our Member Services Department for assistance. ★



DONORS HELP US TEACH DIVERSITY

*Saturday, August 25, 2007
Letters to the Editor
The Jersey Journal*

On behalf of the staff of the Joint Activities Program, sponsored by the Jersey City Public School District, I extend warm gratitude to the corporations who generously donated to our efforts during the past school year: Goldman Sachs (Chanda Gibson), Mack-Cali Realty Corp. (Barbara Deen, building manager), Liberty Savings Federal Credit Union (Maria Solorzano, Vice President), and Public Service Electric and Gas Company (Richard Dwyer, regional public affairs manager).

The mission of the Joint Activities Program is to provide students in Grades 5 and 6 opportunities to interact with children of the diverse cultures that comprise their city. The program integrates cultural awareness with the sharing of new and meaningful field-trip experiences.

The goal for participating students is to realize that despite cultural differences, the similarities they share as city residents and as human beings are most important.

The generosity of these corporate donors helped greatly in enabling us to achieve our goals.

Roy Beeler
Joint Activities Program
Coordinator, Jersey City ★



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